

Karina Patricia

karinapatricia.com
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Atlanta, GA 30318

Education

Georgia Institute of Technology May 2021

B.S. in Industrial and Product Design
Minor in Computer Science
Major GPA: 4.00; Cumulative GPA: 3.77

Relevant Courses

Industrial Design Studio, User Centered Design Methods, Human Factors in Design, Smart Product Design, User Interface Design, Human-Centered Technology, Information Visualization, Graphic Communication, Advanced Immersive Experiences, Interface Prototyping, User Interface Software

Skills

Design

Digital Design
Interaction Design
Interface Prototyping
User Flows
Wireframing
Graphic Design
Design System

Research

User Journey Maps
Task Analysis
Usability Testing
Affinity Map
Service Blueprint
User Interviews
2x2 Diagram

Software

Sketch
InVision
Adobe Creative Suite
Figma
Adobe XD
Autodesk VRED
Balsamiq

Coding

Android Studio
Java
Java Swing
HTML5
CSS3
JavaScript
D3.js

Leadership & Volunteering

VP of Design // ISA-GATech May 2018 - Apr 2019

- Designed ISA-GATech's social media content
- Created promotional material for all events
- Developed visual identity for statewide event, ICN
- Designed and produced ISA-GATech merchandise

Experience

UX Designer Intern // OneTrust Atlanta GA Jun 2020 - Aug 2020

- Designed, wireframed, and prototyped OneTrust's asset map using Sketch
- Conducted user interviews and created journey maps to identify user needs
- Conducted market research and usability tests on asset map mockups
- Worked with manager and PMs to design OneTrust's email template editor
- Created cookie banner and preference center mockups for various clients

Product Designer // Bits Of Good Atlanta GA Sep 2019 - Dec 2019

- Worked in a team to design and build attendance tracker dashboard for client
- Worked with PMs to develop project scope, KPI metrics, and design criteria
- Created user flows, wireframes, and high-fidelity mockups to demo to client

UX Designer Intern // Skiplinow.com Atlanta GA Sep 2019 - Jan 2020

- Designed website and app experience for merchant and customer personas
- Redesigned website layout and hierarchy to improve overall navigability
- Developed new visual brand identity and customized illustrations

Projects

CHOA Clinical Trial Dashboard Children's Hospital of Atlanta Jan 2020 - Apr 2020

- Designed dashboard that monitors hospital room conditions for clinical trials
- Collaborated in team of 5 as UX designer to create wireframes and mockups
- Conducted user interviews and market research to develop insights
- Prototyped clickable interface to present to Children's Hospital of Atlanta

BGCMA Club Manager Dashboard Boys and Girls Club Metro Atlanta Sep 2019 - Dec 2019

- Designed dashboard for club managers to track and archive attendance data
- Worked with developers to design and build a working prototype
- Conducted user interviews to identify user needs and test app usability

TossIt Mobile App HackGT 2019 Oct 2019

- Designed and built mobile app to help students moving out sell items faster
- Collaborated in team of 4 as UX designer and front-end developer
- Designed and developed app interface using Figma and Android Studio

OWL Customizable Viewing Tool Georgia Institute of Technology Oct 2019 - Dec 2019

- Designed dashboard for esports fans to customize live game viewing layout
- Worked in team of 3 as UX designer to prototype clickable desktop interface
- Conducted user research, interviews and usability testing on app interface